

## THE DYNAMIC iCALENDAR

The iCalendar, is a live availability or booking calendar hosted on the247Tourist and displayed in an iFrame. It a can be placed anywhere on your site or even in other sites you advertise with. As an alternative, a link to the iCalendar can be used.

Because the iCalendar, is live, it displays your latest availability

The calendar can be configured to display as two different types, the 'Month Bias' and 'Weekly Bias'.

The 'Month Bias' iCalendar.

A complete month is displayed on each row, which can be used to show the availability of either a single unit of accommodation or multiple units. Because the width of the calendar (in days) is known the calendar scrolls vertically to show the whole range. This calendar is ideal for showing your whole availability for the year.

Month	Room	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su																								
Feb 2010	Harbour View Room	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28																															
Feb 2010	Valley View Room	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28																															
Feb 2010	Whitland House Cabin	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28																															
Mar 2010	Harbour View Room	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																												
Mar 2010	Valley View Room	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																												
Mar 2010	Whitland House Cabin	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																												
Apr 2010	Harbour View Room	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																													
Apr 2010	Valley View Room	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																													

The 'Weekly Bias' iCalendar.

Generally a single row is displayed, which can be used to show either a single unit of accommodation or multiple units. The width of the calendar is measured in weeks and can be configured to be any width from 2 to 52 weeks.

The calendar displays each week starting with your usual change-over day.

This calendar is ideal for showing the instant, e.g. the next 8 weeks, availability of a single or few units of accommodation.

Accom	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su																								
Harbour View	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																					
Valley View	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																					
Whitland House Cabin	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																					

Key: # Booked ## Available ## Un-Available

## FREE LISTINGS

Free Bronze Listing entry on the 247 tourist web site covering the location of your establishment. Including description contact details and web site & e-mail links Visit [www.the247tourist.co.uk/services/free\\_listing.asp](http://www.the247tourist.co.uk/services/free_listing.asp) to apply.

## SILVER LISTINGS

Single image listing, one image 180 pixels wide on the 247 tourist web site covering the location of your establishment. Including description contact details and web site & e-mail links £30 p.a.

## GOLD LISTING

Double Image Listing, two images 250 pixels wide on the 247 tourist web site covering the location of your establishment. Including description contact details and web site & e-mail links £50 p.a.

## PLATINUM LISTING

Triple or Double and a Video Image Listing, three images 300 pixels wide on the 247 tourist web site covering the location of your establishment. Including description contact details and web site & e-mail links £70 p.a.

Please contact us for more details

[www.the247tourist.co.uk/services](http://www.the247tourist.co.uk/services)

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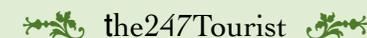
ON LINE BOOKING

AND AVAILABILITY

CALENDARS

LINKED FROM

YOUR WEBSITE



the247Tourist

booking and availability website

gives the hospitality trade and

accommodation providers the opportunity to show availability and take bookings, automatically, 24 hours a day 7 days a week. the247Tourist works for you, leaving you free to get

on with your business, even when you're asleep. Linked to your website, the system will show availability and take bookings.

You are emailed the instant you receive a Booking and all new bookings are displayed as soon as you 'login' to the client console. Once logged in you can check your new bookings, send automatic emails to your visitors, print invoices, review your administration calendar, create iCalendars etc

## FULL BOOKING AND AVAILABILITY

Calendars can be created which can be integrated into your website, enabling visitors to your site to instantly check availability and be taken to the 'Booking' calendar.

The calendars can be configured to either show a single unit of accommodation or multiple units.

Displaying multiple units of availability, 'side-by-side' allows the visitor to 'compare' all your availability, allowing them to make a choice on the dates of their holiday, based on the availability of all displayed accommodation.

Because 'the247Tourist' 'client console' is web based, there is no need to install any software on to the client's computer; all that is needed is a suitable browser. This means that the client can use any computer to administer the system, including smart-phones.

Notification, of a new on-line booking, is sent to the client, via email. Therefore if the client has an 'email enabled' mobile device e.g. iPhone, iPad, Blackberry or similar 'smart-phone', they will know as soon as a booking is placed, even if they are out shopping.

When you login to the 'client console', all new bookings are listed on the main menu, allowing you quick access to the new booking details.

'the247Tourist' system is fully configurable allowing you to set your own 'booking fee' and 'deposit'. (As 'the247Tourist' only charge a single flat fee for the service, the 'booking fee' could be used to recoup the cost of the booking system.) The system does not take any money from the visitor, leaving you free to use your own existing methods to recover the money from the visitor.

The client can configure their own change-over days, accommodation costs, maximum occupancies, minimum stay lengths, special offers & late availability deals

The 'administration calendar' displays all bookings for all of your accommodation. Each booking is colour coded, according to its status with-in the system, allowing you to analyse the 'state-of-play' with just a quick glance.

You can see and manage your business in real time from any computer your availability & booked status as soon as you log in.

## AVAILABILITY LITE

### A VERY SIMPLE TO ADMINISTER AVAILABILITY CALENDAR.

The Availability Lite calendar displays a 52 week or longer calendar, which displays your availability on the247Tourist web site late availability and listing page which has many links to it from other web sites.

All your accommodation is displayed side by side allowing the visitor to quickly assess your availability, calendars can be created for placement on your web site or other web site. The calendars can be configured to show either a single row of accommodation or multiple rows.

The Calendar is split into days so you can configure short breaks, long weekends and special offers

A contact form is provided which allows the visitor to contact you with their details, holiday dates and party size

## LATE AVAILABILITY

### IS INCLUDED WITH OTHER BOOKING AND AVAILABILITY PACKAGES

A very simple to administer late availability calendar. The late availability calendar displays a 5 week long calendar, which displays your availability on the247Tourist web site late availability page which has many links to it from other web sites.

All your accommodation is displayed side by side allowing the visitor to quickly assess your availability, calendars can be created for placement on your web site or other web site. The calendars can be configured to show either a single row of accommodation or multiple rows.

By default the calendar is set to occupied (not vacant) this is to ensure that the calendar is updated regularly by yourself so as not to show inaccurate vacancies, resulting in time consuming enquiries.

The Calendar is split into days so you can configure short breaks, long weekends and special offers. A contact form is provided which allows the visitor to contact you with their detail, holiday dates and party size.

	ON-LINE BOOKING	TARIFFS	CALENDAR LENGTH	MARQUEE	ICALENDAR	DEFAULT LISTING
FULL BOOKING	YES	YES	AS PURCHASED	YES	YES	GOLD
FULL AVAILABILITY	NO	YES	AS PURCHASED	YES	YES	GOLD
AVAILABILITY LITE	NO	NO	AS PURCHASED	YES	YES*	SILVER
LATE AVAILABILITY	NO	NO	5 WEEKS	NO	YES*	BRONZE

\*an upgrade to a Platinum or Gold listing to display the iCalendars on the247Tourist listing pages except the late availability page